

RETHINKING HIGHER ED: BEYOND
{the buzzwords}



NOVEMBER 7-8, SHERATON CENTRE, TORONTO

{the program}



Higher Education
Quality Council
of Ontario

It's a {game-changing}, {paradigm-shifting},
new normal} in higher education, one that demands
{massive open online minds} and an appetite for {disruption}.

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day 1}

THURSDAY, NOVEMBER 7, 2013

7:30 – 8:30 AM	BREAKFAST AND REGISTRATION <i>Dominion Ballroom</i>
8:30 – 8:55	WELCOME ADDRESS <i>His Excellency the Right Honourable David Johnston, Governor General of Canada</i>
8:55 – 10	BREAKFAST KEYNOTE <i>John Baker, Desire2Learn</i> <i>Dominion Ballroom</i>
10 – 11	CONCURRENT SESSIONS
1A Barrier busters: Forging pathways Institutional supports and partnerships that remove obstacles to and through PSE <i>Dominion Ballroom</i> Facilitator: Helen Tewolde, Council of Educators of Toronto Robin Taffler, Work Colleges Consortium Jim Vanderveken, Mohawk College H. J. (Tom) Thompson, Olds College	
1B Kickstarting careers: New grads and the labour market What institutions and students need to know, and the tools they require to succeed in the labour market <i>City Hall Room</i> Facilitator: Paul D. Smith, Canadian Association of Career Educators and Employers Carol Simpson, Workforce Planning Board Kamini Sahadeo, Toronto Financial Services Alliance Matt McQuillen, Career Cruising	
11 – 11:20	MORNING BREAK
11:20 – 12:35 PM	CONCURRENT SESSIONS
2A Creative data: Connecting the dots Creative ways to use data to support student outcomes <i>Dominion Ballroom</i> Facilitator: Mireille Duguay, Maritime Provinces Higher Education Commission Helton M. Aldridge & Roy Smith, Finish Up Florida Cathy O'Rourke, Loyalist College Ross Finnie & Stephen Childs, University of Ottawa	
2B Breaking the mould: Young entrepreneurs Sharing their unique pathways, challenges and successes <i>City Hall Room</i> Facilitator: Chris Martin, Public Policy Professional Christopher Olah, 2012 Thiel Fellowship Recipient Brennan McEachran, HitSend	

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12:35 – 2

LUNCH KEYNOTE | *David Helfand, Quest University Canada*
Dominion Ballroom

2 – 3

CONCURRENT SESSIONS

3A | Nature or nurture: Can you teach entrepreneurship?

Perspectives on whether entrepreneurship is a mindset, a skillset, or something in between

Dominion Ballroom

Facilitator: Geoff Malleck, University of Waterloo

Joseph Wilson, MaRS Discovery District

Valerie Fox, Ryerson University

Petra Kassun-Mutch, Imagination Catalyst, OCADU

3B | Tech in the classroom: Friend or foe?

The pros and cons of teaching with technology

City Hall Room

Facilitator: Joe Kim, McMaster University

Umer Noor, Humber College

Tanner Mirrlees & Shahid Alvi, University of Ontario Institute of Technology

Nancy Walton, Ryerson University

3 – 3:20

AFTERNOON BREAK

3:20 – 4:20

CONCURRENT SESSIONS

4A | Would you like a MOOC with that?

The explosion of MOOCs and what it really means for students and teachers

Dominion Ballroom

Facilitator: Keith Hampson, Acrobatiq, Carnegie Mellon University

Jennifer Campbell, University of Toronto

Wendy Wilson, Fanshawe College

4B | Break on through: Outside the classroom

Alternative avenues for learning

City Hall Room

Facilitator: Richard Wiggers, HEQCO

Sunny Lee, Mozilla Open Badges

Jay Peterson, Ontario Sheet Metal Workers' and Roofers' Conference

Kane Sarhan, [E]nstitute

4:30 – 6:30

RECEPTION

Dominion Ballroom

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day 2}

FRIDAY, NOVEMBER 8, 2013

7:30 – 8:45 AM **BREAKFAST AND REGISTRATION**
Dominion Ballroom

8:45 – 9 **WELCOME**

9 – 10:30 **MORNING PLENARY**

Not your grandparents' funding formula

Rejigging the incentive structure to get what [we] want

Dominion Ballroom

Facilitator: Steve Paikin, The Agenda with Steve Paikin

Richard Rhoda, Tennessee Higher Education Commission

Paul Lingenfelter, State Higher Education Executive Officers Association

Carl Amrhein, University of Alberta

10:30 – 10:50 **MORNING BREAK**

10:50 – 11:50 **CONCURRENT SESSIONS**

5A | Teaching: Back to the future

Reimagining the classroom experience

Dominion Ballroom

Facilitator: Steve Joordens, University of Toronto, Scarborough

Eileen Herteis, Mount Allison University

Norm Vaughan, Mount Royal University

Steven Mintz, University of Texas System

5B | Add tech, shake well

Using technology to support success in the classroom

City Hall Room

Facilitator: Louise Brown, Toronto Star

Michael J. Armstrong, Brock University

Andrew Ainsworth, Humber College

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FRIDAY, NOVEMBER 8, 2013

11:50 – 1:30 PM **LUNCH KEYNOTE** | *Da Hsuan Feng, National Tsing Hua University*
Dominion Ballroom

1:30 – 2:30 **CONCURRENT SESSIONS**

6A | Entrepreneurs: Gotta be startin' somethin'

Initiatives that open doors for students to PSE and beyond

Dominion Ballroom

Facilitator: Leslie Church, Google Canada

Suzanne Tyson, HigherEdPoints.com

Hadi & Marwan Aladdin, CoursePeer

6B | Cultivating entrepreneurs: After the big idea

Presenting entrepreneurs with the toolkits they need to succeed

City Hall Room

Facilitator: Paris Meilleur, Fleishman-Hillard

Anuj Singhal, Entrepreneurship@UBC

Helen Kula, University of Toronto Libraries, MaRS Discovery District

2:30 – 2:50 **AFTERNOON BREAK**

2:50 – 4:15 **CLOSING PLENARY**

Media lens: Illuminating or perpetrating

Are education issues exacerbated or enlightened by the media?

Dominion Ballroom

Facilitator: Anne McNeilly, Ryerson University

Léo Charbonneau, University Affairs

Simona Chiose, The Globe and Mail

Scott Jaschik, Inside Higher Ed

4:15 – 4:30 **CLOSING REMARKS AND ADJOURNMENT**

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HIS EXCELLENCY THE RIGHT HONOURABLE DAVID JOHNSTON, C.C., C.M.M., C.O.M., C.D., GOVERNOR GENERAL OF CANADA } is the 28th governor general of Canada, and is encouraging all Canadians to build a smarter, more caring nation. Born in northern Ontario, His Excellency has degrees from Harvard, Cambridge and Queen's universities. During a 44-year career, he served as dean of law at the University of Western Ontario; as principal of McGill University; and as president of the University of Waterloo. He also served on numerous governmental and corporate task forces, committees and boards.

Photo credit: Sgt Serge Gouin, Rideau Hall © Her Majesty The Queen in Right of Canada represented by the Office of the Secretary to the Governor General (2010)



Andrew Ainsworth } teaches directing and editing in the film and media production degree program at [Humber College](#). He is also currently working in Humber's Centre for Teaching and Learning where he oversees the digital studio and production of screen-based learning material.



Helton M. "Hep" Aldridge } is coordinator of the Florida Department of Education's [Finish Up Florida](#) project. Retired from Brevard Community College as dean emeritus after 35 years in student affairs, he was named the Florida Association of Community Colleges Student Affairs Administrator of the Year in 2007. A Brevard Community College graduate, he received his bachelor's degree from the University of Central Florida, his master's from Norwich University in Vermont and his doctorate from the University of Florida.



Hadi Aladdin and Marwan Aladdin }

(photos: top and bottom respectively) are CEO and chief technology officer, respectively, of [CoursePeer](#), a learning, collaboration and accreditation platform headquartered in Toronto with offices across the globe. Both are computer engineering graduates of the University of Toronto and have been entrepreneurs since high school, when they started their first venture in the video games industry and raised their first six-figure angel investment in Dubai. They have served on the boards of various North American organizations and foundations including Cyber Security, Automotive, Middleware, Video Conferencing, Hardware Design, and CRM.



Shahid Alvi } is a professor at the [University of Ontario Institute of Technology](#), where his research interests include youth crime, the immigrant experience and the links between violence and culture. The author or co-author of numerous articles, book chapters and five books, his recent publications focus on homeless youth, poor minority women's victimization by psychological and physical abuse, poverty and the impact of technology on education.

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Carl Amrhein } is beginning his third term as provost and vice president (academic) at the [University of Alberta](#), after 17 years at the University of Toronto where he served as chair of the geography department and graduate program planning, and later dean of the Faculty of Arts and Science. He is a member of the Fulbright Canada Foundation for Educational Exchange between Canada and the United States of America and Statistics Canada's National Statistics Council, and is director for the German-Canadian Centre for Innovation and Research. He holds a BSc in geography from Pennsylvania State University and a PhD in geography from the State University of New York at Buffalo.



Louise Brown } covers education for the [Toronto Star](#), from kindergarten through grad school. A Toronto native with a BA from the University of Toronto and an MA from Western University, she still can't program a PVR - so she's eager to hear the panel on technology in the classroom.



Jennifer Campbell } is a senior lecturer in the Department of Computer Science at the [University of Toronto](#). She is the co-instructor of two MOOCs on computer programming and has co-authored an introductory Python programming textbook. Her primary focus is undergraduate teaching, but she also engages in curriculum design and computer science education research.



Michael J Armstrong } teaches courses on quality improvement and operations management in the [Goodman School of Business](#) at Brock University. He holds several professional certifications from the American Society for Quality. He was named a Chancellor's Chair for Teaching Excellence in 2012 and a Fulbright Scholar in 2013.



Léo Charbonneau } is deputy editor of [University Affairs](#) magazine, published by the Association of Universities and Colleges of Canada. He has more than 25 years of experience as a writer /editor and is the author of the blog, Margin Notes, which won the gold medal for best blog at the Canadian Online Publishing Awards in 2009 and 2012.



John Baker } is president and CEO of [Desire2Learn](#), an educational technology company that is providing next-generation learning environments and solutions to engage and inspire lifelong learners. He founded the company in 1999 while a student at the University of Waterloo, where he received his undergraduate degree in systems design engineering and management sciences. Based in Kitchener-Waterloo, Ontario, Desire2Learn has grown to more than 800 employees with offices around the world.



Stephen Childs } has been a researcher with the [Educational Policy Research Initiative](#) at the University of Ottawa since 2008. He was awarded the Academic Gold Medal for highest standing upon the completion of his master's degree in business economics at Wilfrid Laurier University.

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Simona Chiose } is education editor at the [Globe and Mail](#) where she coordinates education coverage across the company's multiple media platforms. She initiated the newspaper's Student Advisory Council, which involves students in the paper's education coverage through blogs, video and online discussions. With an MA in political science from the University of Toronto, she is completing her PhD, focusing on immigration policy.



Da Hsuan Feng } is senior vice president at Taiwan's [National Tsing Hua University](#). He is the former vice president for research of the University of Texas at Dallas and vice president for Fortune 500's Science Applications International Corporation. He is known globally today for his articulation of Asian higher education. He received his PhD from the University of Minnesota.



Leslie Church } leads global communications and public affairs for Google Canada. A graduate of the London School of Economics and University of Toronto Faculty of Law, she has been involved in Canadian politics and public policy for the last decade, most recently serving as director of communications for the leader of the Official Opposition, Hon. Michael Ignatieff. A long-time advocate for higher education, she advised on the Ontario government's "Rae Review" of postsecondary education and served on the Higher Education Quality Council of Ontario's 2013 Strategic Mandate Agreement expert panel.



Ross Finnie } is a professor in the Graduate School of Public and International Affairs and director of the [Education Policy Research Initiative](#) at the University of Ottawa. He holds an honours BA from Queen's University, and an MA and PhD in economics from the University of Wisconsin-Madison. His research interests include access and barriers to postsecondary education, student retention and pathways to completion, quality measurement and assurance, participation of immigrants and other under-represented and minority groups, and post-schooling outcomes.



Mireille Duguay } is CEO of the [Maritime Provinces Higher Education Commission](#), which she helped establish as a leader in university quality assurance and data collection/analysis. She is a former analyst, advisor, director and independent consultant in the public, private and non-profit sectors in Ottawa, Montréal, Toronto and Fredericton. She was a sessional instructor at the University of Ottawa, from which she received her BA and MA in political science.



Valerie Fox } is executive director of the [Digital Media Zone](#) at Ryerson University, where she has served as director of innovative technology solutions since 2006. During her 25-year career she has worked with technology in the university, industry and consumer sectors, focusing on business development, creative direction and user experience. In 2012, she received the Canadian Women in Technology Sara Kirke Award for Entrepreneurship and Innovation.

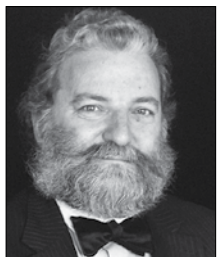
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Keith Hampson } is the managing director of client innovations at [Acrobatiq](#), a Carnegie Mellon University venture, where he works with colleges and universities to measurably improve student learning. A former faculty member and director of digital education strategies at Ryerson University, he later consulted for a range of organizations across North America, including Northeastern University, Contact North, Capella University and Flat World Knowledge.



David Helfand } is president and vice chancellor of [Quest University Canada](#), founded in 2002 as Canada's first independent, not-for-profit, secular university. Also president of the American Astronomical Society, he is on leave from Columbia University where he is an astronomy professor. He served as an advisor for Quest in 2005 and was a founding tutor for the university in 2007. He received his BA from Amherst College, his MS in physics and his PhD in astronomy, both from the University of Massachusetts.



Scott Jaschik } is co-founder and editor of [Inside Higher Ed](#). A leading voice on higher education issues, he has written articles for numerous publications including the New York Times, Boston Globe and Washington Post. He served as a mentor in the community college fellowship program of the Hechinger Institute on Education and the Media at Columbia University and is on the board of the Education Writers Association. Former editor of the Chronicle of Higher Education, he is a graduate of Cornell University.

Steve Joordens } is a psychology professor at the [University of Toronto Scarborough](#) where he is the department's first coordinator of pedagogical development. He has received numerous teaching honours including the U of T President's Teaching Award, an OCUFA Teaching Award and a National Technology Innovation Award for the creation of [peerScholar](#), an internet-based application that supports the development of critical thinking and clear communication skills. He received his BA from the University of New Brunswick and his MA and PhD from the University of Waterloo.



Eileen Herteis } is the director of Mount Allison University's [Purdy Crawford Teaching Centre](#), a position she has held since 2004. She received the President's Service Award at the University of Saskatchewan in 2003 for her work to support teaching and learning and has just completed two terms as chair of the Association of Atlantic Universities Faculty Development Committee.

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Petra Kassun-Mutch } is executive director of the [Imagination Catalyst](#), a new entrepreneurship and commercialization centre at the Ontario College of Art and Design University (OCAD U). A serial entrepreneur, social enterprise advocate and former publishing corporate executive, she is the founder and former CEO of the award winning Fifth Town Artisan Cheese Dairy in Prince Edward County. She writes about entrepreneurship, innovation policy and social enterprise in her blog at www.zugunruhe.ca.



Helen Kula } is a University of Toronto librarian cross-appointed to MaRS Discovery District, where she is data product manager for [MaRS Data Catalyst](#) – a new program that uses data to grow Ontario's innovation economy. Formerly with the MaRS Market Intelligence program, she was also a business information specialist at the Rotman School of Management. She holds a BA (English and French literatures), an MA (English literature) and is a graduate of the Master of Information Studies program at the University of Toronto.



Joe Kim } is an assistant professor of [psychology](#) at McMaster University, where he coordinates the innovative introductory psychology program, which blends traditional lectures with interactive online resources and small-group tutorials. The program has been featured in Maclean's, Globe and Mail, and Toronto Star. He also directs the Applied Cognition in Education Lab, which focuses on teaching, learning and technology and applying an understanding of cognitive mechanisms to instructional design.



Sunny Lee } is the product lead of [Mozilla Open Badges](#) where she oversees product strategy and advancing the open badges ecosystem as an alternative and complementary system for credentialing. A former developer of television shows in Los Angeles, she holds a master's in information management and systems from the University of California at Berkeley, with an emphasis in education and technology.



Paul Lingenfelter } is the former president of the [State Higher Education Executive Officers](#), where he focused on increasing successful participation in higher education, improving student learning, finance and building more effective relationships between K-12 and postsecondary educators. Previously, he was vice president of the MacArthur Foundation and deputy director for fiscal affairs at the Illinois Board of Higher Education.

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Geoff Malleck } is an economics professor at the [University of Waterloo](#) and director of the university's international trade specialization in the management studies program. He is also an assistant director in the university's economic development program, where he works on the development of policies to promote an entrepreneurial culture. His primary focus is exploring the principles and conditions that drive 'creativity-innovation-entrepreneurship' and the relationship with economic prosperity and culture.



Anne McNeilly } is an assistant professor at Ryerson University's [School of Journalism](#). A journalist for more than 25 years, she spent 18 years at the *Globe and Mail*, and was also a reporter for the *Ottawa Citizen* and the *Waterloo Region Record*. She holds an honours BA in English from Queen's University and an MA in journalism from Western University.



Chris Martin } is a public policy and government relations professional currently working in Toronto. As the immediate past director of research for the [Ontario Undergraduate Student Alliance](#), he wrote several submissions to government on the link between higher education and the labour market. A contributor to the *Globe and Mail* and *Maclean's OnCampus*, he has written extensively on the emerging role of entrepreneurship in the university environment.



Matt McQuillen } is the co-founder and CEO of the Toronto-based [Career Cruising](#), a global leader in online career development used by over 20,000 schools, centres and libraries across North America. With more than 100,000 logins and 5 million page views each day, Career Cruising develops innovative career exploration software based on real-world career information. He received his BComm from Queen's University and his MBA from the Richard Ivey School of Business at Western University.



Brennan McEachran } is founder and CEO of [HitSend Inc.](#), described as "a small group of committed individuals dedicated to increasing collective happiness by making tools that empower communities to set and achieve goals." Its first product, SoapBox, is a community crowdsourcing tool that is integrated into existing online communities for gathering, prioritizing and executing ideas. Clients include Indigo Books and Music and Justin Trudeau. Brennan is a recent graduate of the commerce program at Ryerson University and an innovator in Ryerson's Digital Media Zone.



Paris Meilleur } is an account director at [FleishmanHillard Toronto](#). A former senior advisor to Ontario's ministers of education, health, and children and youth services, she also worked in postsecondary education for Higher Education Strategy Associates and Academica Group. She is a former president of the Ontario Undergraduate Student Alliance.

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Steven Mintz } is executive director of the University of Texas System's [Institute for Transformational Learning](#), which is charged with improving student learning outcomes and fostering innovation across the system's nine universities and six health science centers. A former fellow at the Center for Advanced Study in the Behavioral Sciences and author and editor of 13 books, he came to the University of Texas from Columbia University, where he was a professor of history and director of the Graduate School of Arts & Sciences. A pioneer in the application of new technologies to teaching and research, he created the Digital History website and served as president of H-Net: Humanities and Social Sciences Online.



Christopher Olah } is self-described as a math and 3D-printing obsessed, Haskell-loving, member of [hacklab.to](#), a community space inspired by the philosophies of the global hackerspaces movement which encourages people to socialize, share knowledge and work together. He is a recipient of a [Thiel Fellowship](#), created by Peter Thiel through the Thiel Foundation. The fellowship targets students under the age of 20 and offers them \$100,000 to drop out of college and pursue innovation.



Tanner Mirrlees } is an assistant professor at the [University of Ontario Institute of Technology](#) where he teaches courses on communication technology, digital media and society. He taught previously at Ryerson University, York University and University of Guelph-Humber. He received his BA and master's from the University of Guelph and his doctorate from the York and Ryerson Joint Graduate Program in Communication and Culture.



Catherine O'Rourke } is the director of student success services at [Loyalist College](#), where she focuses on best practices that reduce barriers to academic success. Her current project highlights the benefit of introducing the "intrusive coaching model" into high-risk courses. She also introduced a risk assessment review and violent threat risk assessment protocol. She holds an MEd from Queen's University and is working on her PhD at Brock University.



Umer Noor } is on the faculty of the [School of Media Studies & Information Technology](#) at Humber College where he teaches mathematics and physics to game programmers. He strives to motivate his students and is co-leading a team to create a video game that promotes student engagement. He spends his weekends making his baby daughter laugh.



Steve Paikin } is the anchor and senior editor of [The Agenda with Steve Paikin](#), TVO's flagship current affairs program. A broadcast journalist, author and documentary film-maker, he has spent 30 years in journalism, written five books including the recently published *Paikin and the Premiers* and in June 2013 was named chancellor of Laurentian University.

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Richard G. Rhoda } is executive director of the [Tennessee Higher Education Commission](#), the state's coordinating agency for higher education, and the Tennessee Student Assistance Corporation, the state's agency for student financial aid. Dr. Rhoda previously held senior administrative posts at the Tennessee Board of Regents and Tennessee State University. He also served as interim president at Nashville State Community College and Austin Peay State University and taught at Vanderbilt University. He received his BA in history, his MA in education and his PhD in higher education administration at Vanderbilt.



Kane Sarhan } is co-founder of [\[E\]Institute](#), where he is reinventing higher education through apprenticeships with the best entrepreneurs in the world. He has launched and run his own magazine, The College Gossip Chronicles; raised more than \$100,000 for hackny, a non-profit in New York City; and was the creative director at LocalResponse, a top New York tech startup. Featured in the New York Times, Forbes Magazine, CNN, the Huffington Post and Fast Company, he is a 2013 Echoing Green Fellow and a 2012 Francis Hesselbein Institute Next Leader of the Future.



Kamini Sahadeo } is the director of strategy implementation at the Toronto Financial Services Alliance, where she is responsible for a number of strategic initiatives including attracting talent to the financial sector of the Toronto region. She has over 15 years of experience in career guidance, program management, policy implementation, business analysis, adult learning and community development. She received her bachelor's and master's degrees in international studies from the University of Birmingham and her MBA from the Schulich School of Business.



Carol Simpson } is executive director of the [Workforce Planning Board of Waterloo Wellington Dufferin](#), which works in partnership with other organizations to address local workforce development needs. She has taught at Mohawk and Conestoga colleges. A strong proponent of life-long learning, she was recently granted Professional Manager and Certified in Management designations through the Canadian Institute of Management.



Anuj Singhal } is program director at [Entrepreneurship@UBC](#), a joint project of the Sauder School of Business, the Applied Sciences program and University Industry Liaison at the University of British Columbia. He develops innovative experiential programs for technology entrepreneurs. A former software entrepreneur, he has a master's degree in engineering, economics and management from Oxford University.

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Paul Smith } is executive director of the [Canadian Association of Career Educators and Employers](#), a national non-profit partnership of employer recruiters and career services professionals. The organization recently issued a call for action on unemployment, underemployment and skills shortages. He has held leadership roles at Queen's University, Memorial University and the College of the North Atlantic.



Helen Tewolde } is project manager of the [Council of Educators of Toronto](#), a partnership of Toronto colleges, universities, school boards, government, business and community that seeks to enhance access to postsecondary education for underserved youth. She is a member of the executive committee of the European Access Network and a board member of the Couchiching Institute on Public Affairs.



Roy Smith } has 40 years of experience in the education field, largely at Gulf Coast State College, Panama City, Florida. A consultant with the [Finish Up Florida](#) initiative, he has held a number of senior positions in higher education, most recently vice president of student support and enrollment management. He led statewide organizations including the Florida Association of Community Colleges Student Development Commission, Florida Student Government State Advisors, State of Florida Registrars and the Florida Council of Student Affairs. He received his master's in counseling psychology.



Tom Thompson } is president of [Olds College](#) in Olds, Alberta, and has taken a leading role in postsecondary education for the past 30 years. He has been involved in numerous initiatives to enhance education, leadership, governance, entrepreneurship and community service. He received his doctorate in higher education administration, with a research focus on policy governance.



Robin Taffler } is the executive director of the [Work Colleges Consortium](#), a group of US liberal arts colleges that promote the "purposeful integration of college education with work experience and service to others." She has taught, served as a department chair, coordinated service learning and civic engagement activities, and also headed two non-profit organizations. She has a BFA and MFA in fine arts.



Suzanne Tyson } is the founder and CEO of the ground-breaking new company [HigherEdPoints.com](#), the first and only program in the world that enables students, their parents, relatives and friends to convert their loyalty program currencies into payments for higher education. Former president of Studentawards.com, she has over 25 years of business experience, including college publishing, Clearnet and Air Miles. She received her undergraduate degree from Western University and her MBA from the Ivey Business School at Western.

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Jim Vanderveken } is the dean of interdisciplinary studies at [Mohawk College](#), where he is responsible for humanities and social sciences, language studies, co-operative education services, community training and employment, and school-college-work. He also leads the Access Project, a strategic initiative by Mohawk to improve accessibility to postsecondary education for vulnerable communities, particularly at-risk and academically disengaged youth.



Joseph Wilson } is an education advisor at the [MaRS Discovery District](#) where he works with education entrepreneurs on scaling their ventures. He developed the Entrepreneur's Toolkit Workshop Series and consults on a wide range of educational programming. He has written on topics of science, culture and education for NOW Magazine, the Globe and Mail, Financial Post and Yonge Street.



Norm Vaughan } is a professor at Mount Royal University in Calgary, Alberta. An educator and researcher with interests in blended learning, faculty development and K-12 schooling, he is the co-author of the books [Teaching in Blended Learning Environments: Creating and Sustaining Communities of Inquiry](#) (2013) and [Blended Learning in Higher Education](#) (2008).



Wendy Wilson } is the MOOC coordinator for [Fanshawe College](#) in London, Ontario. Last spring, she ran the first community college MOOC in Canada on applied sustainability, for which she later received the Desire2Excel Innovation award from Desire2Learn. The course ran again in September and other MOOCs are currently under construction.



Nancy Walton } is the academic director of e-learning at [Ryerson University](#) and an associate professor in the Daphne Cockwell School of Nursing. She previously held the position of chair of the Ryerson University Research Ethics Board for eight years until 2013. She received a BScN from Ryerson and a PhD in bioethics from the University of Toronto.



Richard Wiggers } is executive director of research and programs at the [Higher Education Quality Council of Ontario](#), where he manages the agency's research contracts and projects, including dozens of Ontario college and university projects related to student services, teaching and learning, and work-integrated learning. He holds a BA from Carleton University, a master's from the University of Ottawa and a PhD from Georgetown University, where he also held an SSHRC doctoral fellowship.

*Also speaking is Jay Peterson
(bio not available)

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