

# Speaker Profiles | Learning to Earning: Higher Education and the Changing Job Market Day 1

## Breakfast Keynote | Kevin Lynch, BMO Financial Group



**Kevin Lynch** is the vice-chairman of BMO Financial Group. Prior to joining BMO in 2010, he built a distinguished 33 year career in the Government of Canada. Before his retirement in 2009, he served as Clerk of the Privy Council, Secretary to the Cabinet, and Head of the Public Service of Canada as well as Deputy Minister of Finance and Deputy Minister of Industry. He holds a PhD in economics from McMaster University, an MA in economics from University of Manchester and a BA (honours) in economics from Mount Allison University. He is chair of the Board of Governors of the University of Waterloo, and serves on several other boards, including the board of the Perimeter Institute, the Gairdner Foundation, and the Shannon School of Business. He was made a member of the Queen's Privy Council for Canada, is an officer of the Order of Canada and has been awarded honorary doctorates by seven Canadian universities.

## Concurrent Session 1A | Forecasting tomorrow's skill needs and labour market returns

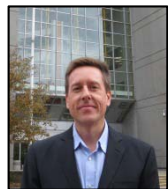
**Facilitator | Mary Catharine Lennon | Higher Education Quality Council of Ontario**

**Co-Presenter | Duncan Cass-Beggs | Human Resources and Skills Development Canada**



**Duncan Cass-Beggs** is with the Economic Policy Directorate of Human Resources and Skills Development Canada where he directs policy and research teams on skills, learning and labour market issues. His work explores the impact of global forces on the skills required for success in the knowledge-based economy and examines the implications of these changes on Canada and federal public policy. He holds an MSc in politics from the University of London and a BA in economics and political science from McGill University.

**Co-Presenter | Andrew Bell | Human Resources and Skills Development Canada**



**Andrew Bell** is the manager of skills and innovation with the Economic Policy Directorate of Human Resources and Skills Development Canada. He provides strategic analysis and advice on skill shortages and on the skills needed to meet Canada's current and future labour market needs and drive productivity and prosperity. He received his BA and MPA from Queen's University.

**Presenter | Joniada Milla | University of Guelph**



**Joniada Milla** is a PhD candidate in economics at the University of Guelph. Her research interests are applied econometrics, education and labor economics. Her PhD thesis, entitled "The Dynamics of Entry and Exit in Post Secondary Education," explores a set of important questions including how students change their choice of postsecondary major/program/institution as they learn about their abilities and preferences with time, and its implications in their labor market outcomes. She received her undergraduate degree from Marmara University in Turkey and her master's degree at the University of Guelph, both in economics.

**Presenter | Alex Usher | Higher Education Strategy Associates**

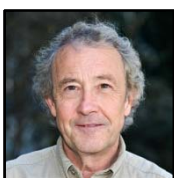


**Alex Usher** is the founder and president of Higher Education Strategy Associates and editor-in-chief of Global Higher Education Strategy Monitor. An internationally recognized expert in student financial aid and quality measurement in postsecondary education, he has authored numerous ground-breaking studies in higher education, with recent work also spanning Asia, Europe and Africa. Former director of the Educational Policy Institute Canada and director of research and program development at the Canada Millennium Scholarship Foundation, he holds degrees from McGill University and Carleton University.

**Concurrent Session 1B | Returns across postsecondary pathways**

**Facilitator | Hillary Arnold | Higher Education Quality Council of Ontario**

**Presenter | Craig Riddell | University of British Columbia**



**Craig Riddell** is the Royal Bank Faculty Research Professor in the department of economics at the University of British Columbia and director of the Canadian Labour Market and Skills Research Network. A research fellow of the Institute for the Study of Labor (Bonn, Germany) and the Center for Research and Analysis of Migration (University College London), his teaching and research interests are in labour economics, labour relations and public policy. Current research is focused on skill formation, education, unemployment, unemployment insurance, program evaluation, immigration and unionization.

**Co-Presenter | Philip Oreopoulos | University of Toronto**



**Philip Oreopoulos** is a professor of economics and public policy at the University of Toronto. He is a research associate of the National Bureau of Economic Research and a research fellow at the Canadian Institute for Advanced Research. He has held a previous visiting appointment at Harvard and the Massachusetts Institute of Technology and is editor at the Journal of Labor Economics. His research focuses on understanding the determinants of education attainment and academic success. His current work focuses on the behavioral economics of education – how small costs or small interventions may have large effects into adulthood. He received his PhD from the University of California, at Berkeley and his MA from the University of British Columbia.

**Co-Presenter | Uros Petronijevic | University of Toronto**



**Uros Petronijevic** is a third-year PhD student in the department of economics at the University of Toronto. His current research interests include labour and public economics, with a specific focus on the economics of education. His most recent work involves studying the returns to postsecondary education and analyzing the effects of high school accountability programs. He received a BSc in financial economics and a MA in economics from the University of Toronto.

**Presenter | Harry Krashinsky | University of Toronto**



**Harry Krashinsky** is an associate professor at the University of Toronto and holds appointments at the Centre for Industrial Relations and Human Resources and the Department of Management. His research primarily focuses on labour economics and such issues as job loss, wage inequality, the returns to worker skills, outcomes for disabled workers in the labour market and the labour market decisions of self-employed workers. He has also done research on educational outcomes of the double cohort in Ontario and the effect of familial effects on voting behaviour. Recently, he has pursued research on labour market outcomes for apprentices.

## Concurrent Session 2A | Labour market outcomes for college and university students

**Facilitator | Ray Gormley | Ministry of Training, Colleges and Universities**

**Presenter | Shuping Liu | Higher Education Quality Council of Ontario**



Manitoba.

**Shuping Liu** is a research analyst at HEQCO, with a primary interest in the labour market outcomes of postsecondary graduates and the postsecondary choices of youth. Formerly a research associate with Manitoba Health and the University of Manitoba's Faculty of Medicine, she is a doctoral candidate in economics at Queen's University and holds a master's degree in economics from the University of

**Presenter | Daniel Edwards | Australian Council for Educational Research**



**Daniel Edwards** is a senior research fellow in the higher education research program at the Australian Council for Educational Research. He is also an adjunct research fellow at the Centre for Population and Urban Research at Monash University. His research in education policy has explored issues relating to demand for higher education places, student achievement, student aspirations and pathways, selection policies for entrance to university and educational 'choice' theories.

**Presenter | Patrick Bussière | Human Resources and Skills Development Canada**



**Patrick Bussière** is acting director of the Skills Development Research Division within the policy research directorate at Human Resources and Skills Development Canada, where he is responsible for research on all aspects of learning including postsecondary education and adult training. He is involved in the implementation of national and international surveys on human capital and heads the Canadian delegation to the Board of Participating Countries of the Programme for the International Assessment of Adult Competencies. He is a Sherbrooke University graduate in education and labour economics.

## Concurrent Session 2B | Field of choice in the labour market

**Facilitator | Christine Arnold | Ontario Institute for Studies in Higher Education**

**Presenter | Brent Herbert-Copley | Social Sciences and Humanities Research Council of Canada**



**Brent Herbert-Copley** is vice-president for research capacity at the Social Sciences and Humanities Research Council (SSHRC) where he is responsible for SSHRC's talent programs as well as the Canada Research Chairs, Canada Excellence Research Chairs and indirect costs programs. He is the former director of social and economic policy programs at the International Development Research Centre. He received his BA from Western University and his MA and PhD from Carleton University.

**Presenter | Torben Drewes | Trent University**



**Torben Drewes** is a professor of economics at Trent University, where he has taught since 1980 and chaired the economics department from 2001 to 2007. His research focuses on labour economics and the economics of higher education. He has published in *The Review of Economics and Statistics*, *Canadian Public Policy*, *Research in Higher Education* and the *OECD Education Working Paper Series*. He has also conducted research for Human Resources and Skills Development Canada, Finance Canada, the Royal Commission on Aboriginal Peoples and the Higher Education Quality Council of Ontario, among other

federal and provincial agencies. A former member of the Ontario Training and Adjustment Board and the Committee of University Planners and Analysts for the Council of Ontario Universities (COU), he is currently a member of council at the COU. He received his BA from Lakehead University and his PhD from Queen's University.

**Presenter | Ross Finnie | University of Ottawa**



**Ross Finnie** is an associate professor in the Graduate School of Public and International Affairs and director of the Education Policy Research Initiative at the University of Ottawa. His research interests include access and barriers to postsecondary education, student retention and pathways to completion, quality measurement, participation of immigrants and other under-represented and minority groups, and post-schooling outcomes. He is co-editor of the MESA series of books on postsecondary education.

**Lunch Keynote | Mark D. Milliron | Western Governors University**



**Mark D. Milliron** is the chancellor of Western Governors University Texas, a nonprofit institution founded by the State of Texas to provide affordable, accredited and high-quality online and blended degree programs in high-demand fields. He is the former deputy director for postsecondary improvement with the Bill & Melinda Gates Foundation; founded the private consulting group Catalyze Learning International; served as an endowed fellow, senior lecturer and director of the National Institute of Staff and Organizational Development in the College of Education at the University of Texas at Austin; was vice president for education and medical practice with SAS, the world's largest private software company; and was president and CEO of the League for Innovation in the Community College. He is an award-winning leader, author, speaker and consultant in leadership development, future trends, learning strategies and the human side of technology change and most recently received the National University Technology Network's Distinguished Service Award for his leadership in advancing innovative technology use in education.

**Concurrent Session 3A | Work-integrated learning across colleges and universities**

**Facilitator | Richard Wiggers | Higher Education Quality Council of Ontario**

**Presenter | Lesley Cooper | Wilfrid Laurier University**

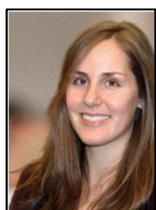
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**Co-Presenter | Peggy Sattler | Academica Group Inc.**



**Peggy Sattler** is the director of policy studies for Academica Group where she is involved in several projects including a multi-year HEQCO study on postsecondary work-integrated learning programs, a labour market information knowledge system for southwestern Ontario and an adult learning needs assessment in Alberta. She also serves on the executive of the Ontario Public School Boards Association. She holds political science degrees from Western University and McMaster University and is completing her MEd.

**Co-Presenter | Julie Peters | Academica Group Inc.**



**Julie Peters** is a senior policy analyst with Academica Group. Her recent projects have included research on allied health workforce sustainability, development of a needs assessment system for postsecondary institutions in Alberta and analysis of faculty, employer, and student experiences with work-integrated learning. She is also a key contributor to collaborative research studies exploring the experiences of immigrant and visible minority applicants to postsecondary education, and the labour market integration of

internationally educated health professionals. She holds a master's degree in sociology from the University of Western Ontario and is completing her PhD.

**Presenter | Anne MacLennan | York University**



**Anne MacLennan** is an assistant professor in the Department of Communication Studies at York University and the York-Ryerson Joint Graduate Program in Communication & Culture. A media historian, she is involved in a number of research projects, including a York Academic Innovation Fund project, Experiential Media Research at Work. It has resulted in an experiential /blended learning course that encourages students to think about the job market they are entering through online discussions of the area during their field placements. This project will motivate students to make connections between their scholarly work and their potential in the workforce upon graduation.

**Concurrent Session 3B | The college and university undergraduate student experience**

**Facilitator | Pamela Gravestock | University of Toronto**

**Presenter | Zakiya Price | University of Toronto**



**Zakiya Price** is a recent graduate of the University of Toronto's equity and Canadian studies programs and a master's student in the critical human geography program at York University. During her undergraduate career, she was on New College student council and co-coordinated two Canadian studies undergraduate conferences. She is on the governing council of the Centre for Women and Trans people.

**Presenter | Megan O'Neill | University of Toronto**



**Megan O'Neill** is in her final year at the University of Toronto. Former president of the Canadian Studies course union, she is a member of the executive of the Arts and Science Student Union. Her senior thesis explores giving academic grades for extra-curricular involvement in recognition of skills learned outside the classroom.

**Presenter | Shaun McCracker | Georgian College**



**Shaun McCracken** is a second-year student in Laurentian@Georgian's Bachelor of Business Program and a graduate of Georgian College's Professional Golf management program. A student governor on the Board of Governors at Georgian, he is also a PGA of Canada golf professional. A residence advisor at Georgian, he was the college's vice president of residence life on the Students' Administrative Council. He has also been very active with the College Student Alliance and many other provincial committees.

**Presenter | Jennifer Gerard | Mohawk College**



**Jennifer Gerard** is a recent graduate from Mohawk College. Her postsecondary experience began at the University of Guelph as a sociology student. She is now employed in the advertising industry in Toronto and shares her experiences with high school students.

## Concurrent Session 4A | Employer and student expectations/experiences

**Facilitator | Ellen Passmore | Ministry of Training, Colleges and Universities**

**Presenter | Paul D. Smith | Canadian Association of Career Educators and Employers**



**Paul D. Smith** is executive director of the Canadian Association of Career Educators and Employers where he has contributed to the development of the careers field in higher education through research, innovative programming and the development of best practices. He has held leadership roles at Queen's University and Memorial University, after starting his work in the field at the College of the North Atlantic. He holds a BEd in education (postsecondary student services), a BA in English and a BEd (Secondary), all from Memorial University.

**Presenter | Leyden M. Fonte | Toronto Region Research Alliance**



**Leyden M. Fonte** is a data scientist and manager, currently serving as an adviser for several Canadian organizations in business analytics and big data. Her most recent project -- 'Research & Innovation Jobs' for the Toronto Region Research Alliance -- created new ways to analyze and visualize labour market gaps and opportunities, with direct social and economic implications. Its findings have been utilized by local government, businesses and academia.

**Presenter | Graham Donald | Brainstorm Strategy Group**



**Graham Donald** is founder and president of Brainstorm Strategy Group Inc., which specializes in employer campus recruitment and postsecondary institutional career support and co-operative education. He is a co-author of the annual Canada's Top Campus Employers Report, the benchmark study of student attitudes towards careers and employers. Former executive director of the Canadian Association for Career Educators and Employers, he conceived and launched Campus WorkLink, which quickly became Canada's largest job posting site for students and graduates before being sold to Workopolis. He received both his BA and MBA from the University of Toronto.

**Presenter | Alysha Li | Ontario Undergraduate Student Alliance**



**Alysha Li** is a third-year, honours business administration student at Western University, where she serves as vice-president for university affairs on the University Students' Council. She is also president of the Ontario Undergraduate Student Alliance. Born in Yanji, China and raised in Vancouver, she co-founded a paralympic sports day for Vancouver high school students with disabilities, participated in a French immersion program while working in a rural Quebecois town and organized summer literacy camps for youth in an Aboriginal community in northern Ontario.

## Concurrent Session 4B | The graduate student experience

**Facilitator | Miriam Kramer | OCAD University**

**Presenter | Andrew Potter | Ottawa Citizen**



**Andrew Potter** is the managing editor of the Ottawa Citizen. He has taught at Trent University and UQAM, and did postdoctoral work at Le Centre de recherche en éthique de l'Université de Montréal. He is a former public affairs columnist for Maclean's magazine and is the author of *The Authenticity Hoax* and *The Rebel Sell* (with Joseph Heath). He holds a PhD in philosophy from the University of Toronto.

### Presenter | Marilyn Rose | Brock University



**Marilyn Rose** is a professor of English at Brock University where she recently completed a seven-year term as dean of graduate studies. A member of the committee that developed Ontario's new Quality Assurance Framework, she was a member of Ontario's Quality Council in its first year and has been elected to the Quality Council's Audit Panel. She is author of the report *Graduate Student Professional Development: A Survey with Recommendations* for SSHRC and the Canadian Association for Graduate Studies, which focuses on the availability of professional skills training for graduate students at Canadian universities and the need for coordinated programs in professional development.

### Presenter | Melonie Fullick | York University



**Melonie Fullick** is completing a PhD in education with a focus on postsecondary governance, policy and organizational change. She has written for numerous publications including *Inside Higher Ed*, the *Guardian UK*, *University Affairs*, and *Academic Matters*. She also writes on higher education policy and practice in her blog, *Speculative Diction*. She holds a BA in communication studies from McMaster University and an MA in linguistics from York University.

### Poster Session

### Presenter | Raymond M. Day | Ministry of Training, Colleges and Universities



**Raymond M. Day** is a senior policy analyst at the Ontario Ministry of Training, Colleges and Universities, where he participated on the development of the *Politique d'aménagement linguistique (PAL)*, the Policy Framework for French-Language Postsecondary Education and Training in Ontario. He is working on the PAL's implementation and the internationalization of francophone and bilingual higher education. Working toward his master's in education at the University of Toronto, he holds a master's in sociology from Laval University and a *Diplôme d'études avancées DEA* in economy and sociology from Nanterre University.

### Co-Presenter | Kamaljeet Singh | Ontario Institute for Studies in Education



**Kamaljeet Singh** is a PhD student in the department of leadership, higher and adult education at the Ontario Institute for Studies in Education and teaches courses at Humber College and Centennial College. His research interests are in postsecondary education and the labour market, education policy and governance, comparative studies and system-wide reform. He holds a BBA (honours) and an MEd in higher education and is completing a certificate in adult training and development at the Schulich Executive Education Centre.

### Co-Presenter | Phirom Leng | Ontario Institute for Studies in Education



**Phirom Leng** is a PhD candidate in higher education at the department of leadership, higher and adult education at the Ontario Institute for Studies in Education (OISE), where he is also a member of the affiliated Comparative, International and Development Education Centre. His research interests include comparative higher education, internationalization, privatization, governance of higher education and education policy studies. He holds an MA in international affairs with a concentration in Southeast Asian studies from Ohio University.

### Co-Presenter | Paula Da Costa | Ontario Institute for Studies in Education



**Paula DaCosta** is a PhD student in the department of leadership, higher and adult education at the Ontario Institute for Studies in Education where her research interests are in student engagement, teaching and learning innovations and global education. During her 14 years as postsecondary educator in Jamaica, she was a lecturer, teacher trainer and academic registrar. She also worked with the Ministry of Education in Jamaica. She holds a BA (honours), MEd in higher education and MSc in public administration/international relations.

### Presenter | Jim Beatty | Olds College



**Jim Beatty** is the coordinator of the Bachelor of Applied Science-Agribusiness at Olds College in Olds, Alberta. With over 30 years of experience in both academia and the corporate world, he is a creative educator who brings a sense of real world experience to the classroom which resonates with the students. He developed “The ME Company” -- a resource guide to networking and branding oneself in today’s economy -- because he found that students needed that extra something in order to achieve success in the job search maelstrom. The ME Company has been delivered to thousands of students at the postsecondary level.

### Presenter | Thomas G. Ryan | Nipissing University



**Thomas G. Ryan** is a professor in the Schulich School of Education at Nipissing University. An author/editor/creator and presenter, he has developed several books: Canadian Educational Leadership, and The Masters Journey: Self Development; two-dozen chapters and over 50 journal articles. He has been teaching graduate studies online since 2002, first with Campus Alberta and now with Nipissing University, and has developed several research interests related to this occupational cyber-role. Thom has also worked as an elementary, secondary and college educator.

### Presenter | Laura Crane | York University

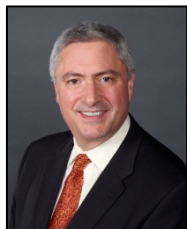


**Laura Crane** is the international education coordinator in the faculty of education at York University, where she works with pre-service teachers, practicing teachers and administrators, and postsecondary educators and administrators in teacher education and professional development. She is a former Toronto District School Board instructional leader in experiential learning.



## Speaker Profiles | Learning to Earning: Higher Education and the Changing Job Market Day 2

### Breakfast Keynote | Rob MacIsaac | Mohawk College



**Rob MacIsaac** is the president of Mohawk College of Applied Arts and Technology, where he led the largest campus renewal project in the college's history, the first environmental plan among Ontario colleges and a first-of-its-kind partnership with Sheridan College to co-locate programs. Under his leadership, Mohawk has become a leader in applied research. He was the first chair of Metrolinx, the transportation authority responsible for planning and governing transportation in the Greater Toronto Hamilton Area. He also served as mayor of the City of Burlington from 1997 to 2006, where he was known for his regional approach and progressive growth management ideas for the Greater Golden Horseshoe. He holds an undergraduate degree in economics from the University of Waterloo and a law degree from Western University.

### Concurrent Session 5A | Institutional supports for learning and labour market outcomes

#### Facilitator | Liwana Bringelson | Ministry of Training, Colleges and Universities

#### Presenter | Steve Joordens | University of Toronto



**Steve Joordens** is a professor of psychology at the University of Toronto Scarborough and was recently named the first coordinator of pedagogical development for the psychology department. He has received numerous teaching honours including the U of T's President's Teaching Award, an OCUFA Teaching Award and a National Technology Innovation Award for the creation of peerScholar, an internet-based application that supports the development of critical thinking and clear communication skills in even large classes. His research focuses on human memory, consciousness and issues related to the effective use of educational technology. He received his BA from the University of New Brunswick and his MA and PhD from the University of Waterloo.

#### Presenter | Ruth MacKay | Humber College



**Ruth MacKay** is the director of planning and government relations at Humber Institute of Technology & Advanced Learning. She also chairs the provincial Heads of Institutional Research committee and is a member of the provincial Key Performance Indicator Operations Committee. She led the development of the planning and institutional research office at Durham College and was project manager of Ontario's Postsecondary Review Secretariat, supporting former Premier Bob Rae in the province-wide consultations leading to the Reaching Higher Plan for postsecondary education. She holds an honours BA in international relations from the University of Toronto and has completed graduate work in journalism at the University of Southern California and the University of Sydney.

#### Presenter | Wendy Cukier | Ryerson University



**Wendy Cukier** is vice-president of research and innovation at Ryerson University where she is responsible for expanding the university's research, innovation and commercialization strategy. Her research focuses on technological innovation and social change. She is the coauthor of the best seller *Innovation Nation* and has led projects examining technology adoption processes, digital skills and most recently, innovation strategies and metrics. She received the Governor General's Meritorious Cross, was named one of the University of Toronto's 100 Alumni Who Shaped the Century, and selected as one of 25 Transformational

Canadians by The Globe and Mail, La Presse and CTV. She holds a PhD in management science; an MBA in marketing and information systems and an MA in social and cultural history; and an Honours BA in English and history.

**Presenter | Keith Hampson | Alston Road Group**

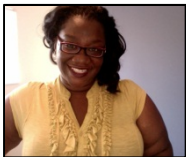


**Keith Hampson** is the founder of Alston Road Group, a research and strategy consultancy firm focused on digital higher education. A former university academic and director, he now works with colleges and universities as well as the companies that serve them, to create high quality, scalable education programs and services. Recent clients include Bertelsmann AG, the Ontario Online Institute, Flat World Knowledge, MySpark Technologies, Contact North, Canadore College and the University of Toronto.

**Concurrent Session 5B | Under-represented cohorts and pathways to the labour market**

**Facilitator | Tony Chambers | Ontario Institute for Studies in Education**

**Presenter | Tressie McMillan Cottom | Emory University**



**Tressie McMillan Cottom** is a PhD candidate in the sociology department at Emory University, with a research focus on the privatization of higher education. She has been published in Inside Higher Ed, Huffington Post, Chronicle of Higher Education, Ms. Magazine blog and Contexts magazine. A Public Voices Thought Leadership Fellow, she is also a researcher with the Research Network on Racial and Ethnic Inequality at Duke University and a consultant on education policy and organizational

effectiveness.

**Presenter | Lillie Lum | York University**

Photo and bio not available.

**Presenter | Joe Henry | Humber College**



**Joe Henry** is the manager of student access at Humber College and director of communications with the Canadian Association of Disability Services Providers in Post-Secondary Education. Former manager of accessible learning and student development at Sheridan College, he regularly speaks to issues of equity and inclusion on campuses. Recipient of a 2012 DiverseCity Fellowship, he is working to make the Greater Toronto Area a better and more inclusive place to live, work, learn and play. He received his MEd in Adult Education and Community Development and is pursuing his EdD at Northeastern University in Boston.

**Concurrent Session 6A | Innovative practices and alternative pathways**

**Facilitator | Dana Skalin | Ministry of Education**

**Presenter | Rob Annan | Mitacs**



**Rob Annan** is the director of policy, research and evaluation at Mitacs, a leading Canadian not-for-profit that supports innovation through skills development, research and collaboration between students, researchers and industry. His role involves oversight of policy, including research and reporting on Canadian innovation, as well as collaboration with stakeholders for preparation of proposals, reports and evaluations. Prior to joining Mitacs, he was a consultant to universities, researchers and non-profit agencies for strategic planning and large-scale proposals, and was active as a blogger on science policy

issues in Canada. He has a BSc in biology from the University of Victoria, a BA in English from Queen's University and a PhD in biochemistry from McGill University.

#### **Presenter | Kane Sarhan | E[nstitute]**



**Kane Sarhan** is the 25 year old co-founder of E[nstitute], where he is reinventing higher education through apprenticeships with the best entrepreneurs in the world. Previously, he launched and ran the magazine *The College Gossip Chronicles*, raised over \$100,000 for hackNY -- a New York City non-profit, and was the creative director at LocalResponse -- a tech startup specializing in social media marketing. He speaks often on education, innovation and serendipity and has been featured in the *Huffington Post*, *Fast Company*, and *Mashable*.

#### **Presenter | Jay Peterson | Hammer Heads**

Photo and bio not available.

### **Concurrent Session 6B | The perils of a professional degree**

#### **Facilitator | Charles Ungerleider | Directions Evidence and Policy Research Group**

#### **Presenter | Ruth Baumann | Directions Evidence and Policy Research Group**



**Ruth Baumann** is an education researcher and consultant and is a partner with Directions Evidence and Policy Research Group. She also chairs the Curriculum Council of the Ontario Ministry of Education. Former secretary-treasurer of the Ontario Teachers' Federation, she was field director of the Canadian Council on Learning's provincial evaluation of Student Success and Learning to 18, where she was involved in the research design, organizing site visits to 53 Ontario secondary schools and writing the final report.

#### **Presenter | Brian Abner | Directions Evidence and Policy Research Group**



**Brian Abner** is a professor of economics in the Faculty of Liberal Arts and Professional Studies at York University. He is a researcher and partner in Directions Evidence and Policy Research Group where his primary areas of interest are in applied micro-economic theory, with particular attention to industrial organization/economics. He has also served in a number of academic administrative posts including associate vice-president for academic resource planning, where he directed activities in a variety of areas linking policy, research and practice within the university.

#### **Presenter | Alice Pitt | York University**



**Alice Pitt** is dean of York University's Faculty of Education. She has been a member of the education faculty since 1995 and led curriculum renewal efforts including the design of experiential components that involved expanded partnerships with schools and community organizations. She holds a PhD in education from the University of Toronto, with specializations in curriculum theory, critical/feminist pedagogy, and cultural studies in education. She has published widely in these fields, as well as in the area of teacher education.

## Presenter | Michael Salvatori | Ontario College of Teachers



**Michael Salvatori** is the registrar and CEO of the Ontario College of Teachers. He has held several positions in education during his 25 year career, including elementary and secondary French immersion and core French teacher, vice-principal, principal, director of the Ontario College of Teachers' membership services department and assistant professor in the Department of French Studies and the Faculty of Education at York University's Glendon College. He holds a BA from the University of Toronto, MEd and BEd degrees from the University of Western Ontario and a PhD in curriculum, teaching and learning from U of T's Ontario Institute for Studies in Education.

## Lunch Keynote | Ian Shugart | Human Resources and Skills Development Canada



**Ian Shugart** is the deputy minister of Human Resources and Skills Development Canada. The former deputy minister of Environment Canada, he has also held a number of positions in health including assistant deputy minister in the Health Policy Branch and executive director of the former Medical Research Council (now the Canadian Institutes of Health Research). He chaired the Global Health Security Action Group and the Health Task Force of Asia-Pacific Economic Cooperation and served on the board of the World Health Organization. Before focusing on health issues, he was assistant secretary to the cabinet for social policy and programs in the Federal Provincial Relations Office of the Privy Council Office. He spent several years on Parliament Hill in senior advisory roles to the minister of energy, mines and resources, the Department of National Health and Welfare and the leader of the opposition. He is a graduate in political economy from Trinity College at the University of Toronto.

## Concurrent Session 7A | Skill development and succeeding in the labour market

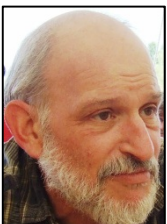
### Facilitator | Joe McDonald | Ministry of Training, Colleges and Universities

### Presenter | Dr. Jon Bellum | Colorado State University



**Jon Bellum** is the provost and senior vice president at the Colorado State University-Global Campus where he has led the development of this fully online, public university through his work with course and program development, academic assessment, information technology and strategic planning. He has been involved in online and technology-enhanced education for over 10 years at several institutions including the University of Nebraska-Lincoln and the University of Vermont. He received his BEd. from the University of South Dakota and his PhD in educational leadership and higher education from the University of Nebraska-Lincoln.

### Presenter | Norman Rowen | Essential Skills Ontario



**Norman Rowen** is a senior research advisor to Essential Skills Ontario, where he is involved in the Ontario Adult Literacy Curriculum Framework Project. His background includes work in community development, adult literacy and more than twenty-five years in educational research, evaluation and policy analysis.

### Co-Presenter | Celia Popovic | York University



**Celia Popovic** is the director of the Teaching Commons at York University. An educational developer with over 20 years' experience, she has published and presented on a wide range of teaching and learning issues including sustainability, employability, technology and the use of conferences. Co-author of *Understanding Undergraduates*, which examines the stereotypes and preconceptions university level teachers sometimes have about their students, she was the project lead for the National Teaching Fellowship Scheme (UK) project, *Creating future-proof graduates*.

### Co-Presenter | Ruth Lawton | Birmingham City University



**Ruth Lawton** is the University Learning and Teaching Fellow for Employability at Birmingham City University. A co-author of *Pedagogy for Employability* and a member of the project team for the National Teaching Fellowship Scheme (UK) project, *Creating future-proof graduates*, she is the convener of the Employability Developers group, which has an international membership of more than 820.

## Concurrent Session 7B | The importance of Arts and Humanities

### Facilitator | Emily Greenleaf | University of Toronto

### Presenter | Laura Wood | OCAD University



**Laura Wood** is the manager of institutional analysis at OCAD University, The former senior research analyst in the Office of Institutional Planning and Analysis at Trent University, she completed her MSc degree in the applications of modeling graduate program at Trent. A research associate with the Emotion and Health Research Laboratory at Trent, she has co-authored 20 book chapters and peer-reviewed journal articles and has presented at numerous conferences, mainly focusing on the impact of emotional and social competencies on success across the life-span with particular attention on postsecondary success.

### Presenter | Kristin Lucas | Nipissing University



**Kristin Lucas** is an assistant professor in the English studies department at Nipissing University where she teaches Shakespeare and drama. She also coordinates the Shakespeare After School program at the North Bay Public Library. Her research interests include early modern drama, the short story and digital humanities. She is part of a SSHRC-funded team working on reading and digital texts.

### Presenter | Wayne Lewrey | Algonquin College



**Wayne Lewrey** is the manager of institutional research at Algonquin College. A 37-year veteran of the community college system, he has held positions as faculty member, program developer, coordinator, academic chair and manager of institutional research.

## Closing Plenary | What does the future hold?

**Facilitator | James Bradshaw | Globe and Mail**

**Presenter | Watson Scott Swail | Educational Policy Institute**



**Watson Scott Swail** is founder and president of the Educational Policy Institute (EPI), a Washington, DC-based non-profit, non-governmental organization dedicated to policy-based research on educational opportunity for all students. He is also the CEO of EPI International. The founding director of The Pell Institute, Dr. Swail was also vice president of the Council for Opportunity in Education, senior policy analyst with SRI International and associate director for policy analysis with the College Board. The author of numerous books and publications on college opportunity research, he holds a BEd from the University of Manitoba, a MSc in technology education from Old Dominion University, and an EdD in educational policy from The George Washington University.

**Presenter | Janet Ecker | Toronto Financial Services Alliance**



**Janet Ecker** is the president and CEO of the Toronto Financial Services Alliance (TFSA), created in 2001 to establish Toronto as a global financial services centre. Former Ontario minister of finance, minister of education, minister of community and social services and government house leader, she is a member of the Ontario finance minister's Economic Advisory Panel. Named one of the Most Influential People in the World's Financial Centres by Financial Centres International, she is also the recipient of a Canada's Most Powerful Women: Top 100 Award from the Women's Executive Network and the Richard Ivey School of Business in 2003.

## Poster Session

**Presenter | Clare Tattersall | Huron University College**



**Clare Tattersall** is the manager of career development and community based learning at Huron University College, where she oversees the international exchange and internship programs, offers career counseling and has developed and implemented a co-curricular certificate in leadership and professional development. With a master's degree in English language and literature, she has over 10 years of experience in the communications sector and postsecondary administration and is a frequent presenter on career development, not-for profit management and effective leadership.

**Presenter | Mitchell Curci | The YMCA Academy**

Photo and bio not available.

**Presenter | Majorie Angel Brown | Ontario Institute for Studies in Education**



**Angel Brown** is a consultant specializing in strategy and organizational change.

**Co-Presenter | Wesley Crichlow | University of Ontario Institute of Technology**



**Wesley Crichlow** is an associate professor in the Faculty of Social Science and Humanities at the University of Ontario Institute of Technology. His current research interests include black youth gang violence and prevention; engaging minority students and parents; youth ethical use of social media; and sexual violence in the Caribbean. He is the supervisor for one of SSHRC's Banting Postdoctoral Fellowship awards and is author of the first Black gay scholarly text in Canada, *Buller Men & Batty Bwoys: Hidden Men in Toronto and Halifax's Black Communities*.

**Co-Presenter | Alyson E. King | University of Ontario Institute of Technology**



Alyson E. King is an assistant professor in the Faculty of Social Science and Humanities at the University of Toronto. She is collaborating on an oral history project on the founding of the University of Ontario Institute of Technology (UOIT) and the voices of the first students, faculty, administrators and others involved in the university. She is also working on a project on minority student retention at UOIT, as well as a project on literacy and credentialism in the knowledge economy.

**Presenter | Athena Goodfellow | McMaster University**



**Athena Goodfellow** is a doctoral candidate at McMaster University, where her research interests include public policy, inclusive educational practices and disability studies. Her SSHRC-funded research explores the transitional experiences of university graduates with learning disabilities into the knowledge economy. She has worked in non-profit and governmental agencies, focusing on successful labour market entry and workplace accommodation, and has published in *Disability & Society*, *Children's Geographies* and *Just Labour*.

**Presenter | Ursula McCloy | Higher Education Quality Council of Ontario**



**Ursula McCloy** is a research director at HEQCO, where she is responsible for designing, conducting and/or managing externally contracted and in-house research. Formerly a research officer at Colleges Ontario, she has completed postdoctoral work at the University of Manitoba, holds a PhD in nutritional science from the University of Toronto and master's and undergraduate degrees from Memorial University of Newfoundland.