

Building skills, networks, and employment pathways for learners and earners—at scale.

October 2023



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Traditional WIL Isn't Right For Every Student or Business....

Especially for SMEs, Non-profits, Start-Ups and Charities

- Geography
- Limited time and resources
- Risk
- Fit
- Social Capital
- Inclusivity and Accessibility

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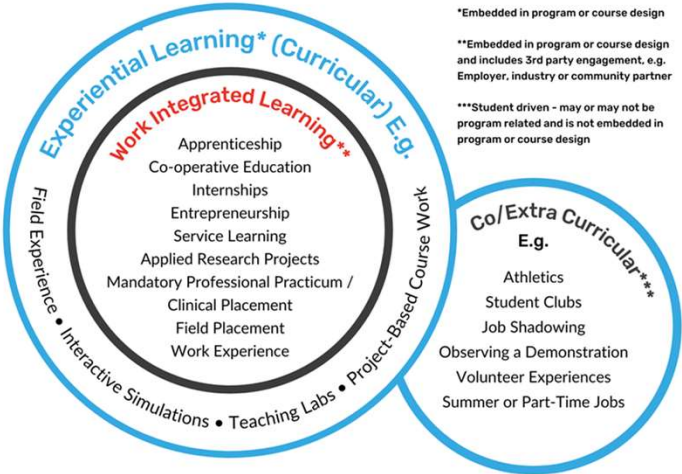
How do we scale inclusive access to WIL in a cost-effective manner?

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Ripen

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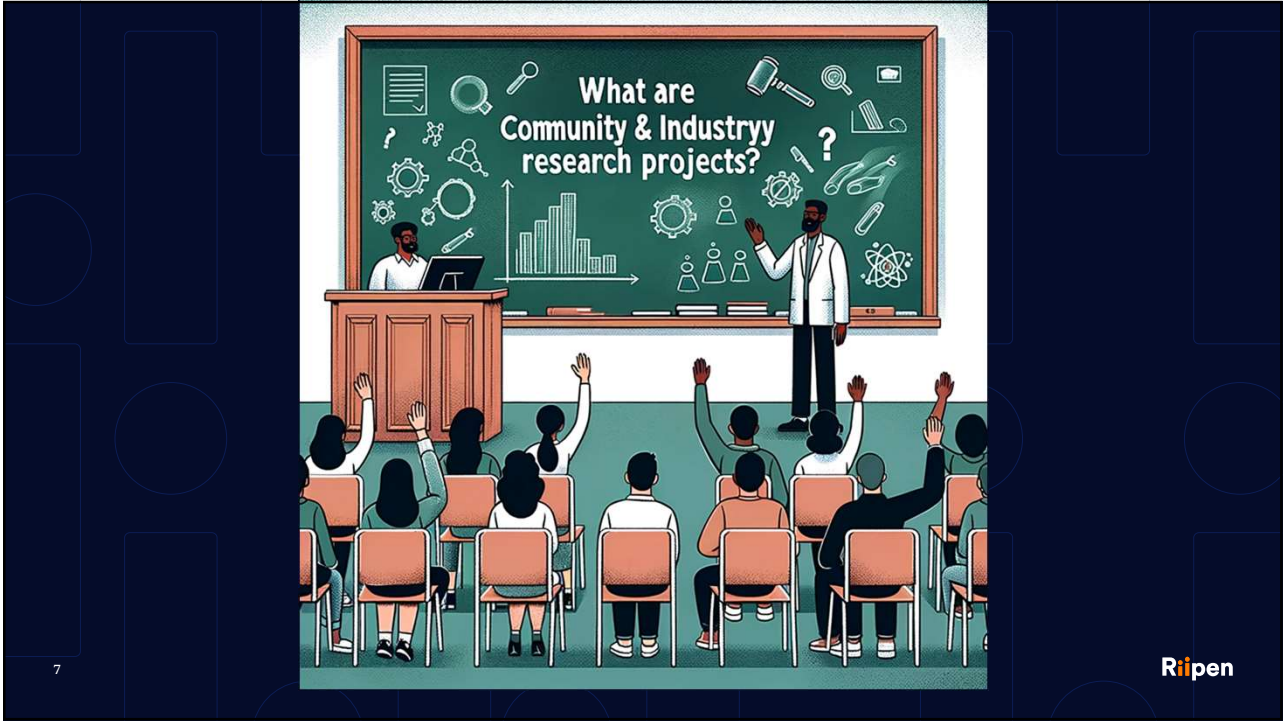
CEWIL - Models of WIL



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Ripen

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Impact to Date

 **203,000+**
Learner Experiences

 **430+**
Academic Partners

 **8,000+**
Educators

 **31,000+**
Employers

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ESDC funded 55,000 I-WIL Opportunities for Students

 <p>CEWIL I-HUB creates, promotes and evaluates new and emerging I-WIL experiences and best practices.</p> <p>Target: 26,155 Learners</p>	 <p>The Intrapreneurship Program offer students access to virtual, paid work experience with an entrepreneurial firm or SME.</p> <p>Target: 5,297 Learners</p>	 <p>Experience Ventures, enables college and university students to make an impact alongside real-world innovators through entrepreneurial thinking placements.</p> <p>Target: 6,295 Learners</p>	 <p>Riipen's Level UP program delivers part-time paid remote/online I-WIL placements to underserved students across all academic disciplines in Canada.</p> <p>Target: 24,443 learners</p>
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Riipen

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The Program

Connecting workforce ready learners to employers offering qualified project-based, work-integrated learning opportunities.

Industry

Collaborate with workforce ready learners by offering incentivized WIL opportunities that provide short-term, paid experiences.

Sharon Bonner
Founder & CEO



Learners

Collaborate with small businesses on solutioning real-world challenges that support career development and economic recovery.

Shiza Shahid
Student




13 Riipen

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Learner

The process behind Level UP




Step 1

Employer posts project scopes.




Step 2

Employers select students from student applications.



Step 3

Students work on each project for 80-hours over 2-8 weeks.



Step 4

Students are paid a stipend of \$1400 directly from Riipen as employer of record.

14 Riipen

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Employer

Paying (it forward) with mentorship



★★★★★

Shiza is a **real treasure for any company** to have. She is a **self motivator** and an amazing worker. She takes a job and works effortlessly until it is completed. I **highly recommend her** for any project that your company needs to get done. She is the **perfect candidate!!**

Sharon Bonner
CEO & Founder, Bright Ideas Events

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Riipen | Level UP

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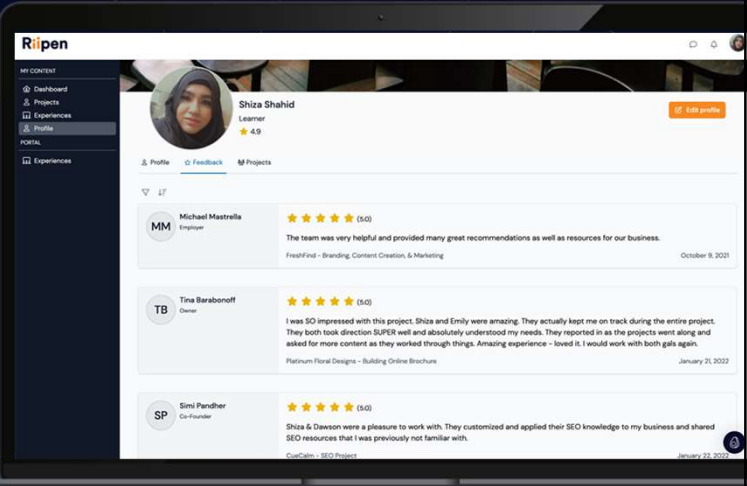
Learner

Meet Shiza

★ 4.9

- Student at University of Toronto
- Living in Toronto, ON
- Skilled in marketing, human resources, website design, marketing strategy, operations, and project management

After completing her Level UP project, Shiza co-founded a digital marketing agency, [Engagence](#).



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Riipen

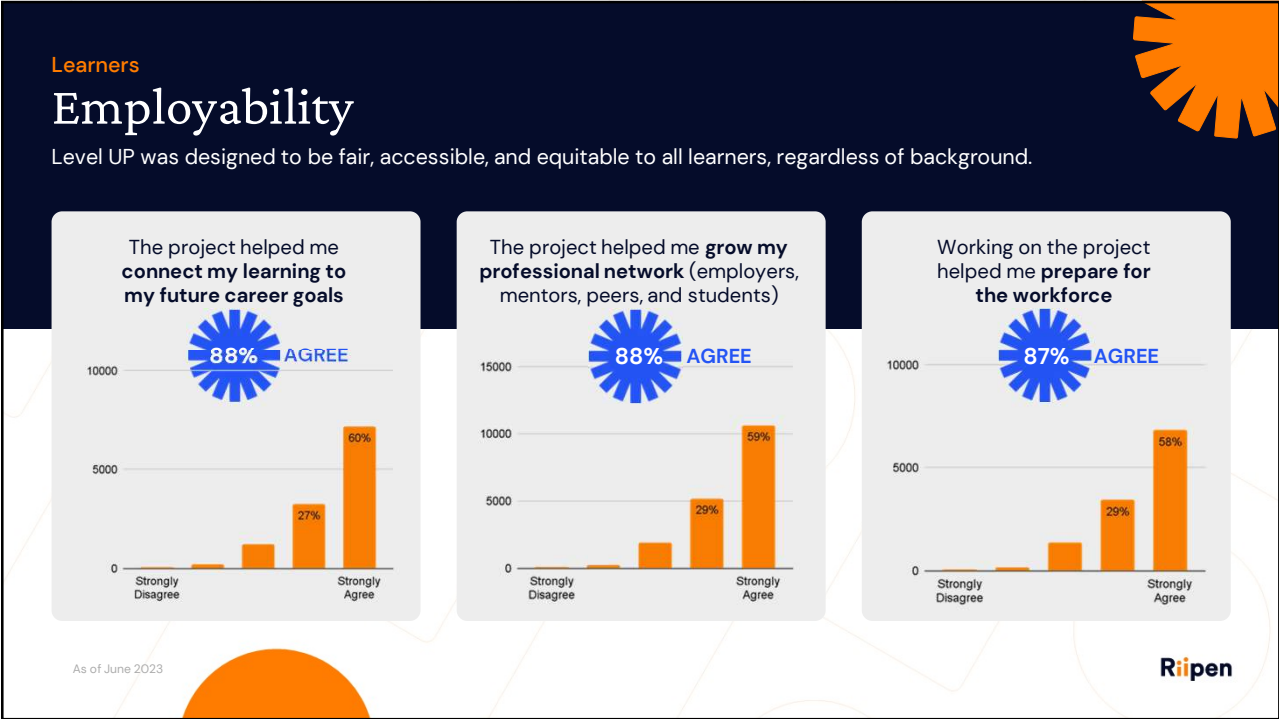
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Learners

Employment outcomes

Level UP was designed to be fair, accessible, and equitable to all learners, regardless of background.

"I feel prepared to find a career I'll love after graduating"

Timepoint	Percentage
Before Level UP	64%
After Level UP	88%

21% Improvement

Of students leveraged their Level UP project to **receive one or more job offers from employers.**

71%

- Direct (46%)
- Indirect (25%)

60% of students reported that Level UP is the **only or equal/ better career advancing program that they have participated in.**

60%

As of June 2023

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The Future of WIL

Lifelong Learning

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EDGE UP 7 ABOUT APPLICANTS GRADUATES EMPLOYERS RESOURCES CONTACT

OVERVIEW TRAINING PAST TRAINING IS IT RIGHT FOR YOU? CONTACT

THE PROGRAM

PHASE	PROGRAM
Phase I	Transition to Tech Training (8 days)
Phase II	Foundations of Digital Transformation Training (14 hours)
Phase III	Technical Training (3-4 months; full-time weekdays) (currently, Data Analytics is available)
Phase IV	Foundational Overview: Clean Technology (30 hours)
Phase V	<u>Work Integrated Learning – Two Types</u> Part 1 – Capstone Project (2-3 weeks); participants paid through stipend Part 2 (if employer available) – WIL Digital Program***

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Riipen

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The Future of WIL

Industry Credentials

Riipen

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The Future of WIL

Mass Customization @ Scale

 A dark blue background with abstract geometric shapes and orange sun-like icons. The Riipen logo is in the bottom right corner.

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