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**Supporting International Learners
through the
Industry and Community Connector Hub**

*Innovate, Connect, Create World Class
Professional Learning Experiences*

*Diane Simpson, Principal Humber
International Graduate School*

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Barriers and Opportunities

-  International students face earnings disparities compared to their Canadian peers five years after graduation.
-  International students struggle to build the cultural and social capital necessary to succeed in the local labor market.
-  Labour Market Gaps with projected shortfalls exceeding 160,000 by 2028.

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Supporting International Learners

- 
Transition to life and careers in Canada
- 
Networking and building social capital
- 
Understanding the Canadian labour market and workplace culture
- 
Skill Articulation and translating previous work experience and skills for prospective employers



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INDUSTRY & COMMUNITY CONNECTOR HUB - ICHub






Career Skills Development



Industry Engagement



**Career Planning/
WIL Support**




Career Mentorship




Community Industry Engagement Course

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Setting the Foundation: Introducing the HLOs




Equity, Diversity & Inclusion




Sustainability




Systems Thinking




Indigenous Ways of Being Knowing & Doing (IWBKD)




Critical Thinking




Collaboration




Communication




Digital Fluency




Innovation




Leadership



Professionalism



Strategic Problem-Solving




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Community and Industry Engagement Course

- Self-directed modules
- Flexible Course Design with hi-flex delivery mode
- Practice career-focused skills



- EDI, Sustainability, Systems Thinking
- Critical Thinking
- Problem Solving
- Digital Fluency
- Professionalism
- Innovation



- Strengths Assessment
- Intercultural communication
- Critical Thinking
- Professionalism
- Conflict Resolution
- Problem Solving
- Collaboration
- Leadership


COMMUNITY ENGAGEMENT

PERSONAL GROWTH


HLO's

INDUSTRY ENGAGEMENT


CAREER READINESS THROUGH HLO'S




- Interdisciplinary collaboration
- HLO's development
- Build workplace culture through teamwork
- Personal growth mindset



- Guest Speakers Series
- Map The System
- Competition
- HLOs in action – industry case studies





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Describing Career Readiness using the HLOs

" I used **critical thinking skills** to **assess and analyze** Pepsi's existing marketing strategies and those of key competitors, **identifying target audiences and key messages**. I **compared my results** with those of my teammates, and we **collaborated to develop our goals** for our marketing strategy.

We wanted to focus on Pepsi's commitment to **sustainability** and **finalized our marketing strategy** that focused on the company's **sustainable plastics vision**. We think it is **essential for large corporations to take responsibility and help solve the climate crisis through their commitments**.

As I have a background in video production, I **used my leadership skills** to guide my team through a video-creation process for our final presentation, **providing software demonstrations** so they could participate in the video creation, and **offering constructive feedback** until we came up with **a product we were all proud of.**"



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Meeting Industry Needs

"I had a wonderful experience taking the Community and Industry Engagement course. Despite the challenges of having the semester completely online, the course provided me with opportunities to connect with new people and develop my communication skills. This course has been an integral part of my professional development, and I am grateful for the opportunity to have taken it. Through this course, I was able to meet new people and network with new friends. Furthermore, the course's focus on developing soft skills such as communication, teamwork, and problem-solving has been incredibly beneficial to my overall job readiness. In fact, the skills I learned in this course have been invaluable in my current role at SickKids Foundation. Thank you for all your support!"



ÇİSİL INAN - HR Management Graduate



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CAREER MENTORSHIP PROGRAM

- Launched in Winter 2022
- Over 200 matches
- Internship and job opportunities for IGS learners
- Mentorship Networking Events -Dec 2022 & June 2023

"My mentor gave me confidence and told me that my resume and my overseas experience were assets that I should market. Because of this mentorship, I was able to acquire a co-op and practice interviewing with my mentor."

Vanessa Cornish, Human Resource Management

Building Skills & Expanding Networks



Workplace
Culture



Skills
Development



Networking
Opportunities



Industry
Knowledge