



FLEMING

Mapping Program to Labour
Market Success for International
Students and Graduates

November 7, 2025

Research Questions

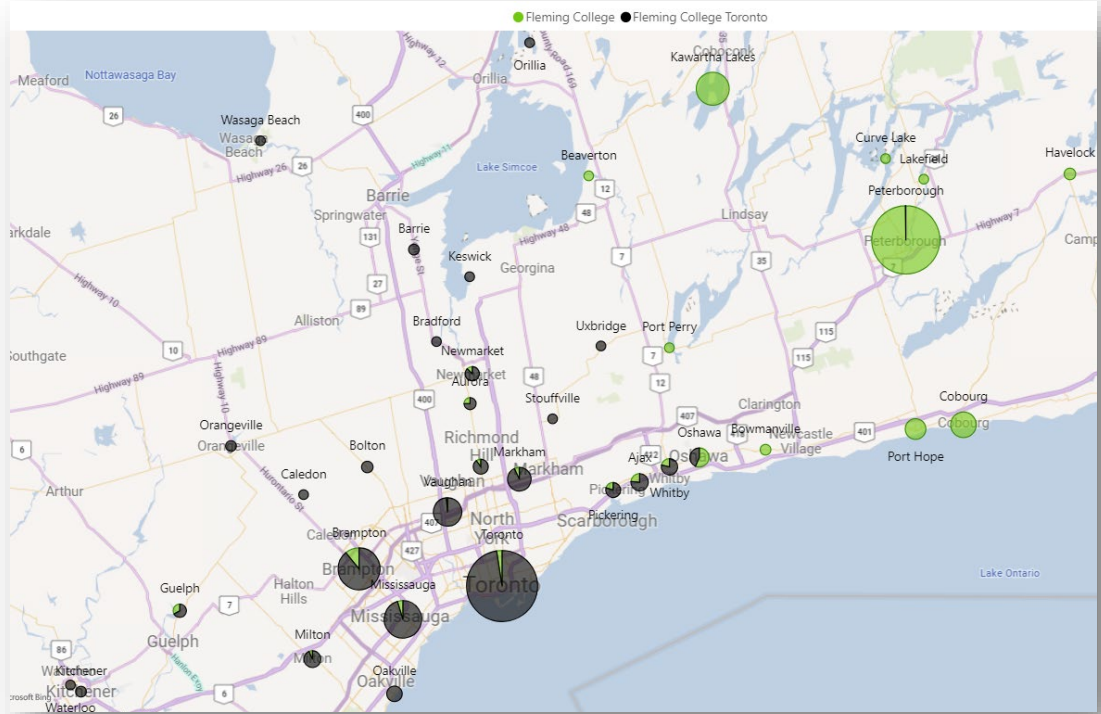
- How closely related is international student employment to existing programming?
- How well does international graduate employment align with the programs that graduates took?
- How can we leverage labour market intelligence to map credentials to labour market outcomes?

3,919 students surveyed from Fall 2023 to Fall 2024.

2,317 students were working in local communities.

7.9% of employed students were working in occupations directly related to their program when the program was PGWP eligible.

0.9% of employed students were working in occupations directly related to their program when the program was **not** PGWP eligible.



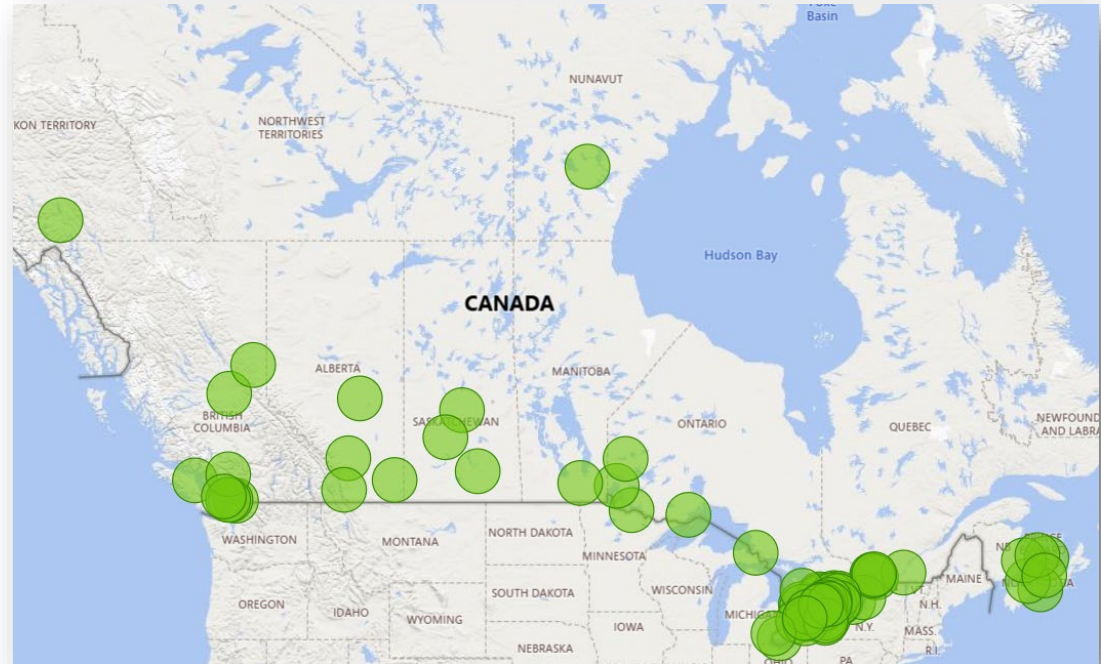
International Graduate Employment Footprint

1,810 graduate employment records accessed from 2018 to 2022.

82.8% employment rate 6 months after graduation.

31.8% of employed graduates were working in occupations directly related to their program when the program was PGWP eligible.

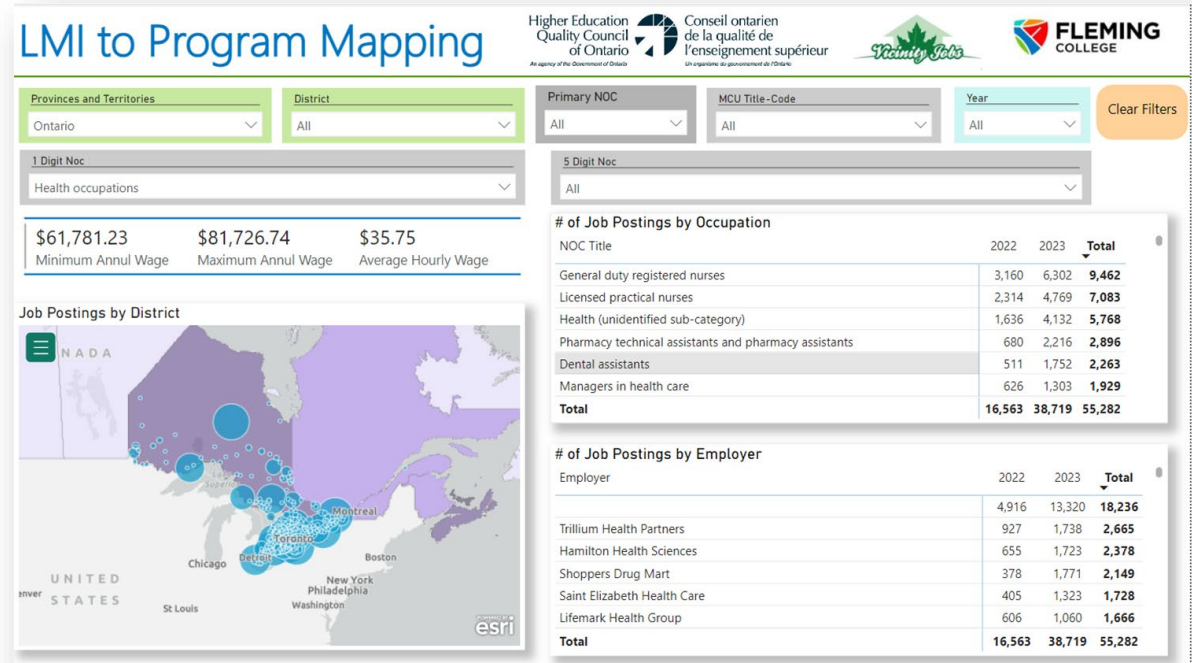
7.7% of employed graduates were working in occupations directly related to their program when the program was **not** PGWP eligible.



LMI to Program Mapping

New Opportunities

- Leverage LMI technologies to map job titles to NOC.
- Link Program MTCU Codes to NOC Codes.
- Link NOC Codes to Labour Market Data.
- Link graduate outcomes back to programming via NOC mapping
 - Primary data collection
 - Secondary data (i.e. Alumni files)



Contact

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